

## FRANKLIN EYEWEAR®

## READING GLASSES

\$9.99 RETAIL / \$4.50 COST

DEAL PRICE \$648 - 144 PAIR @ \$4.50 A PAIR

PRICE TAGS COLOR CODED BY STRENGTH

EASY MERCHANDISING & RE-ORDERING

GREAT VARIETY OF QUALITY STYLES

FREE DISPLAY | FREE SHIPPING





MATCHING SUNGLASSES PROGRAM AVAILABLE

CALL AL (877) 766-0321 OR VISIT WWW.FRANKLINEYEWEAR.COM





| DATE: |  |
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|       |  |

| YOUR NAME:  ADDRESS:  CITY:  STATE:  ZIP:  FMAIL:  PHONE:  FAX:  CREDIT CARD NUMBER:  NAME ON CARD:  CC BILL TO:  DISPLAY DEALS • 72 piece "Boutique" Floor Display Unit Color Coded For Easy Merchandising  READING GLASSES: 72 poir and 72 refills with FREE 72 piece boutique display  GREDING GLASSES: 72 poir and 72 refills with FREE 72 piece boutique display  GIY Retail \$1438.56 / Cost \$648  REORDER  Organize glasses on display by color code and reorder below.  FAX TO  INSTRUCTIONS: Keep extra stock to have a complete selection and maximize sales.  FAX TO  INSTRUCTIONS: Keep extra stock to have a complete selection and maximize sales.  FAX TO  INSTRUCTIONS:  FAX TO  STORY MORE EYEWEAR. \$15 SHIPPING FOR LESS ***  READERS REFILLS • Price Tag Color Coded by Strength Keep Full for Better Sales  \$9.99 RETAIL / \$4.50 COST - ASSORTED TRENDY & TRADITIONAL STYLES - ORDER IN DOZENS  Strength 1.25 1.50 1.75 2.00 2.25 2.50 2.75 3.25 4.00  Color Code PINK BLUE PURPLE YELLOW GREEN GRANGE RED BROWN GRAY  ASSORTED STYLES  SUNGLASSES REFILLS • Price Tag Color Coded by Category Keep Full for Better Sales  \$9.99 RETAIL / \$4.50 COST - ASSORTED STYLES IN EACH DOZENS  STRENGTHSLINE*  PURPLE PURPL          | STORE NAME:  |                |                          |              |                           |                                     |                                       |                         |                                    |                                |                       |                               |              |
|---|--|----------------|--------------------------|--------------|---------------------------|-------------------------------------|---------------------------------------|-------------------------|------------------------------------|--------------------------------|-----------------------|-------------------------------|--------------|
| ADDRESS:  CITY:  STATE:  ZIP:  F-MAIL:  PHONE:  FAX:  CREDIT CARD NUMBER:  CREDIT CARD NUMBER:  SIGNATURE:  COUNTY:  STATE:  SEC CODE:  NAME ON CARD:  COUNTY:  STATE:  SEC CODE:  DISPLAY DEALS • 72 piece "Boutique" Floor Display Unit Color Coded For Easy Merchandising  READING GLASSES: 72 pair and 72 refills with FREE 72 piece boutique display  QIY Retail \$1438.56 / Cost \$648  SUNGLASSES & SUN-BIFOCALS: 72 pair and 72 refills with FREE 72 piece boutique display  QIY Retail \$1438.56 / Cost \$648  SUNGLASSES & SUN-BIFOCALS: 72 pair and 72 refills with FREE 72 piece boutique display  QIY Retail \$1438.56 / Cost \$648  REORDER  Organize glasses on display by color code and reorder below.  INSTRUCTIONS:  Keep extra stock to have a complete selection and maximize sales.  FAX TO  877-766-9542  *** FREE SHIPPING WITH 4 DZ OR MORE EYEWEAR. \$15 SHIPPING FOR LESS ***  READERS REFILLS • Price Tag Color Coded by Strength Keep Full for Better Sales  \$9.99 RETAIL / \$4.50 COST - ASSORTED TRENDY & TRADITIONAL STYLES • ORDER IN DOZENS  Strength  1.25  | YOUR NAME:   |                |                          |              |                           |                                     |                                       |                         |                                    |                                |                       | •                             |              |
| PHONE: FAX: CREDIT CARD NUMBER: FAX: EXP. DATE: SEC CODE: SIGNATURE: SIGNATURE: STATE ZIP  DISPLAY DEALS • 72 piece "Boutique" Floor Display Unit Color Coded For Easy Merchandising  READING GLASSES: 72 pair and 72 refills with FREE 72 piece boutique display QTY Retail \$1438.56 / Cost \$648  SUNGLASSES & SUNBIFOCALS: 72 pair and 72 refills with FREE 72 piece boutique display QTY Retail \$1438.56 / Cost \$648  SUNGLASSES & SUNBIFOCALS: 72 pair and 72 refills with FREE 72 piece boutique display QTY Retail \$1438.56 / Cost \$648  SUNGLASSES & SUNBIFOCALS: 72 pair and 72 refills with FREE 72 piece boutique display QTY Retail \$1438.56 / Cost \$648  SUNGLASSES & SUNBIFOCALS: 72 pair and 72 refills with FREE 72 piece boutique display QTY Retail \$1438.56 / Cost \$648  SUNGLASSES REFILLS OF Granize glasses on display by color code and reorder below. FAX TO REORDER STATE SILES OF SUNGLASSES REFILLS OF TAX TO STATE SILES OF TA | ADDRESS:   |                |                          |              |                           |                                     |                                       |                         |                                    |                                |                       | CIRCLE                        | ONE          |
| PHONE: FAX:  CREDIT CARD NUMBER: SEC CODE: SIGNATURE: SEC CODE: SIGNATURE: SIGNATURE: STATE        | CITY:  |                |                          |              |                           |                                     |                                       |                         | STATE:                             |                                |                       | ZIP:                          |              |
| READERS REFILLS • Price Tag Color Coded by Strength   | E-MAIL:  |                |                          |              |                           |                                     |                                       |                         |                                    |                                |                       |                               |              |
| NAME ON CARD:  CC BILL TO:  CITY:  STATE  ZIP  DISPLAY DEALS • 72 piece "Boutique" Floor Display Unit Color Coded For Easy Merchandising  READING GLASSES: 72 pair and 72 refills with FREE 72 piece boutique display  QTY Retail \$1438.56 / Cost \$648  REORDER  Organize glasses on display by color code and reorder below.  INSTRUCTIONS:  Keep extra stock to have a complete selection and maximize sales.  FAX TO  INSTRUCTIONS:  Keep extra stock to have a complete selection and maximize sales.  FAX TO  INSTRUCTIONS:  FREE SHIPPING WITH 4 DZ OR MORE EYEWEAR. \$15 SHIPPING FOR LESS ***  READERS REFILLS • Price Tag Color Coded by Strength Keep Full for Better Sales  \$9.99 RETAIL / \$4.50 COST - ASSORTED TRENDY & TRADITIONAL STYLES - ORDER IN DOZENS  Strength  1.25   | PHONE:   |                |                          |              |                           |                                     | FAX:                                  |                         |                                    |                                |                       |                               |              |
| DISPLAY DEALS • 72 piece "Boutique" Floor Display Unit Color Coded For Easy Merchandising  READING GLASSES: 72 pair and 72 refills with FREE 72 piece boutique display  | CREDIT CARD NUMBE  | :R:            |                          |              |                           |                                     |                                       | E                       | XP. DATE                           | :                              | SEC                   | CODE:                         |              |
| DISPLAY DEALS • 72 piece "Boutique" Floor Display Unit Color Coded For Easy Merchandising  READING GLASSES: 72 pair and 72 refills with FREE 72 piece boutique displayQTY Retail \$1438.56 / Cost \$648  SUNGLASSES & SUNBIFOCALS: 72 pair and 72 refills with FREE 72 piece boutique displayQTY Retail \$1438.56 / Cost \$648  REORDER   | NAME ON CARD:  |                |                          |              |                           |                                     | SIGNATU                               | RE:                     |                                    |                                |                       |                               |              |
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| READING GLASSES: 72 pair and 72 refills with FREE 72 piece boutique displayQTY Retail \$1438.56 / Cost \$648 SUNGLASSES & SUN-BIFOCALS: 72 pair and 72 refills with FREE 72 piece boutique displayQTY Retail \$1438.56 / Cost \$648 REORDER   | DISPLAY DEA  | L <b>S</b> • 7 | 2 piec                   | e "Bout      | tique" Fl                 | oor Dis                             | play <u>U</u> r                       | it <i>Col</i>           | or Co <u>a</u>                     | led For                        | Easy_l                | Merchandis                    | sing _       |
| REORDER Organize glasses on display by color code and reorder below. Keep extra stock to have a complete selection and maximize sales.  **** FREE SHIPPING WITH 4 DZ OR MORE EYEWEAR. \$15 SHIPPING FOR LESS ***  **** READERS REFILLS • Price Tag Color Coded by Strength Keep Full for Better Sales  \$9.99 RETAIL / \$4.50 COST - ASSORTED TRENDY & TRADITIONAL STYLES - ORDER IN DOZENS  Strength   | READING GLASSES:   | 72 pair        | and 72                   | refills with | n FREE 72                 | piece bout                          | ique displ                            | ay                      |                                    | QTY                            | Retail \$             | 1438.56 / Co                  | st \$648     |
| SUNGLASSES REFILLS • Price Tag Color Coded by Category Keep Full for Better Sales  \$9.99 RETAIL / \$4.50 COST - ASSORTED STYLES IN EACH DOZEN  GREEN PURPLE PINK FASHION BLUE SUN-BIFOCALS  BLUE SUN-BIFOCALS  FITOVERS \$6.99 RETAIL / COST \$3.50 / \$42 DZ DZ RHINESTONE FITOVERS \$6.99 Retail / Cost \$3.50 / \$42 DZ DZ CLIP ONS \$6.99 RETAIL / COST \$3.50 / \$42 DZ DZ EYEWEAR CHAINS \$2.99 RETAIL / COST \$1.50 / \$18 DZ DZ CASES \$1.99 RETAIL / COST \$1.00 / \$12 DZ DZ SPORT CORDS \$2.99 RETAIL / COST \$1.50 / \$18 DZ DZ RIMLESS READERS COUNTER DISPLAY BOX, \$6.99 RETAIL, \$3.50 COST. 24 COUNT UNIT \$84.00 DISPLAYS  | *** FREE SHII  READERS REE  \$9.99 RETAIL / \$4  Strength                  | PPIN(          | G WI<br>Price<br>OST – A | TH 4 I       | DZ OR color Cod ED TREND  | MOR<br>led by S<br>by & TRA<br>2.00 | E EYE\<br>Strength<br>DITION/<br>2.25 | WEAR Keep AL STYLE 2.50 | \$15<br>Full fo<br>s - ORD<br>2.75 | SHIPP<br>r Better<br>DER IN DO | Sales OZENS 4.00      | FOR LESS                      | \$ ***       |
| \$\text{SUNGLASSES REFILLS \cdot Price Tag Color Coded by Category Keep Full for Better Sales} \$9.99 \text{ RETAIL } \frac{\$4.50 \text{ COST } - ASSORTED STYLES IN EACH DOZEN}{  GREEN   | ASSORTED STYLES  |                |                          |              |                           |                                     |                                       |                         |                                    |                                |                       |                               | elen<br>elen |
| CASES \$1.99 RETAIL / COST \$1.00 / \$12 DZDZ SPORT CORDS \$2.99 RETAIL / COST \$1.50 / \$18 DZDZ RIMLESS READERS COUNTER DISPLAY BOX, \$6.99 RETAIL, \$3.50 COST. 24 COUNT UNIT \$84.00DISPLAYS  | \$9.99 RETAIL / \$4.  GREEN "SPORTSLINE"  ACCESSORIES  FITOVERS \$6.99 RET | PURP<br>"TREND | ELE  <br>PY"  <br>OR MC  | PRE IN       | PINK FASHION"  FO AND  DZ | D IMAG                              | BLUE "POLARIZE                        | TO WV                   | ORZ<br>"SUN<br>VW.FF               | ANGE BIFOCALS"                 | <b>NEYE</b> Cost \$3. | <b>EWEAR.CC</b><br>50/\$42 DZ | DZ           |
| RIMLESS READERS COUNTER DISPLAY BOX, \$6.99 RETAIL, \$3.50 COST. 24 COUNT UNIT \$84.00DISPLAYS  |  |                |                          |              |                           |                                     |                                       |                         |                                    |                                |                       |                               |              |
| NOTES:  |  |                |                          |              |                           |                                     |                                       |                         |                                    |                                |                       |                               |              |
|   | NOTES:   |                |                          |              |                           |                                     |                                       |                         |                                    |                                |                       |                               |              |
|   |  |                |                          |              |                           |                                     |                                       |                         |                                    |                                |                       |                               |              |